

FABIO BASONE

PRODUCER | DIRECTOR | EDITOR



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Portfolio

fabiobasone.com

PROFILE

I am an award-winning producer, director, and editor with over 15 years of experience across broadcast TV and online video. As a Producer/Director and Camera Operator working for major broadcasters (BBC, ITV, Channel 4) I have solid experience across all stages of production, taking projects from concept, through to delivery. As an online Video Producer and Editor, I have worked with global brands and organisations (MSF, Amnesty International) to create and manage engaging short-form content for different audiences across all platforms.

AWARDS



BAFTA

Current Affairs Nomination "Ebola Frontline" BBC1 (Panorama)



Webby Awards

<u>People's Voice Winner</u> "Teargas: An Investigation"

AWARDS

One World Media Award

Popular Features Winner "Ebola Frontline" BBC1 (Panorama)

EMPLOYMENT HISTORY

Video & Multimedia Producer

Amnesty International | Jan. 2018 - Present

Responsible for producing, directing, filming, and editing content across all social media channels for interdisciplinary teams across the organization; Everything from 15-second video ads for Instagram, to explainer videos for YouTube. I manage freelancers, production schedules, and social media platforms to ensure content is delivered to brief, on time, and within budget.

- Led the video production of award-wining projects such as <u>Teargas</u>: <u>An Investigation</u>
- Implemented innovative production tools and workflows (i.e., video asset management systems, feedback and review platforms, motion graphics templates, and translation and subtitling automation) to ensure greater efficiency and cohesion across entire production pipeline.
- Upskilled and trained staff on established video production techniques as well as new and emerging trends in A.I., automation, creative design, and social media.

EMPLOYMENT CONTINUED

SKILLS

- Strong creative vision and storytelling skills
- Proven project management, budgeting, and scheduling experience
- Over 15 years video editing and motion graphics experience
- Proficient with a range of cameras, lighting rigs, and audio recording
- Strong understanding of social media and optimising content for maximum reach and engagement

APPS

- Pr Adobe Premiere Pro
- Ae Adobe After Effects
- Me Adobe Media Encoder
- Ps Adobe Photoshop

EDUCATION

2000 - 2003

BA (Hons) BROADCASTING (1st)
University of Leeds | Leeds, UK

Director | Camera Op

Refugees at Sea | VICE News | June 2016 - Aug. 2016

Filmed and directed a VICE News documentary about MSF's search and rescue operations in the Mediterranean sea as thousands of migrants made a perilous escape from Libya.

- 4 million views on YouTube
- Cited and reviewed by various news publications

Director | Camera Op

Ebola Frontline (60mins, BBC1) | Blakeway Productions | Sep. 2014 - Oct. 2014

Filmed and directed "Ebola Frontline" for BBC Panorama, an observational documentary about Médecins Sans Frontières response to the Ebola outbreak in Sierra Leone.

- Won the One World Media Award
- Nominated for a BAFTA, International Emmy, and a Grierson Award
- Broadcast in over 27 Countries and cited by the WHO and the UN

Video & Multimedia Manager

Médecins Sans Frontières (Doctors Without Borders) | **June 2013 - Dec. 2018**

I established the Video & Multimedia unit and was responsible for producing, filming, editing, and managing video and multimedia content across web, broadcast, and social media platforms. I managed junior staff and freelancers and collaborated with multi-disciplinary teams to maintain MSF's presence across the media landscape.

- Produced videos published on external platforms such as The Guardian, Buzzfeed and NowThis.
- Worked on landmark campaigns on issues such as Ebola and Syria, to produce content across platforms.
- Launched the MSF podcast, <u>Everyday Emergency</u>, (iTunes, Spotify)
- Launched and managed MSF <u>YouTube</u> platform

Producer | Director | Camera Op

TV Industry (Various Companies) | June 2003 - June 2013

After graduating university, I was recruited and trained by the BBC where I worked for 5 years. I then worked across documentaries and factual television programs for production companies such as RDF, Mentorn, Endemol Shine, North One Television, and Windfall Films.

For a full list of positions, please see my LinkedIn Profile.